



# Lim Pek Zhan

TRAFFIC / PROJECT MANAGER

*In this 13 years of digital experience (my lucky number?), I have transitioned from a humble Web Designer, to an aggressive Traffic Manager, and eventually an organised Project Manager, up till now.*

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- in <https://my.linkedin.com/in/pekzhan>
- 🌐 <http://www.coding.my/superpiggy>

## EXPERIENCES

- **Project Manager @ Reprise Digital, a division of IPG Mediabrands**  
DEC 2016 - DEC 2018  
Worked closely with Néstle servicing team, responsible for website updates and timeline, sometimes required to liaise with client directly. Reports to digital director, assisting on costing and tracking on the finances.
- **Jr. Project Manager @ Geometry Global**  
SEPTEMBER 2016 - NOVEMBER 2016  
Reports and work with General Manager to service clients like CIMB for digital assets, and Audi for CRM programme.
- **Traffic cum Project Manager @ Immerse Group**  
MAY 2013 - OCT 2015  
Responsible for resource allocations, keeping track of project timeline, the key person to liaise between the managers, designers and developers.
- **Senior Web Designer @ Immerse Communications**  
NOVEMBER 2009 - APRIL 2013  
Lead designer on key projects for Unilever, such as Vaseline, Dove and Rexona. Also actively involved in team creative development.
- **Web Designer @ Integricity Interactive**  
JANUARY 2008 - JUNE 2009  
Design, conceptual thinking, execution on HTML/CSS with JavaScript and flash animation. Clients included Elken, RapidKL, and Guocoland.
- **Freelance Contract Designer @ Draftfcb**  
AUGUST 2007 - OCTOBER 2007  
Contract designer for 3 months to work on online banners.
- **Freelance Contract Designer @ Proximity Malaysia**  
JUNE 2007 - AUGUST 2007  
Contract designer for 3 months to work on website maintenance for HOTLINK.
- **Designer @ Digital Commerce (M) Sdn Bhd**  
OCTOBER 2005 - MAY 2007  
Involved in online banner ads, design and development of websites. Learnt to work from start till end of product. Clients included Eastern & Oriental, AEON and Intel.

## EDUCATION

- **Certificate in Multimedia I & II @ IACT**  
2004 - 2005  
Part-time course for Computer Graphis and Web Design.
- **Diploma in IT & Engineering @ Help Institute**  
APRIL 2003
- **Sijil Pelajaran Malaysia (SPM) @ SMK Convent Bukit Nanas**  
2000

## PROFESSIONAL SKILLS

- Photoshop ●●●●●●●●●●
- Dreamweaver ●●●●●●●●●●
- Illustrator ●●●●●●●●●●
- Ms Word ●●●●●●●●●●
- Ms Powerpoint ●●●●●●●●●●
- Ms Excel ●●●●●●●●●●
- HTML & CSS ●●●●●●●●●●
- JavaScript & JQuery ●●●●●●●●●●

## PERSONAL SKILLS

- Organisation ●●●●●●●●●●
- Communication ●●●●●●●●●●
- Socialising ●●●●●●●●●●
- Creativity ●●●●●●●●●●
- Independence ●●●●●●●●●●

## LANGUAGE SKILLS

- Bahasa Malaysia ●●●●●●●●●●  
*Speak, Read & Write*
- English ●●●●●●●●●●  
*Speak, Read & Write*
- Mandarin ●●●●●●●●●●  
*Speak*

## RECOGNITIONS

- 🏆 **Merit - Craft for Cyber & Mobile**  
*Malaysian Kancil Awards 2014*  
Production House Producer
- 🏆 **Store Coffee Master**  
*Berjaya Starbucks Coffee Company Sdn Bhd*  
Awarded for completion of coffee examination

## HOBBIES & INTEREST

- Travel Cinema Coffee Music
- Books Drum Running Hiking
- Baking Vegetarian Japanese

## REFERENCES

- 👤 **Jeffrey Tang**  
*Business Director @ Havas Immerse*  
+6012 372 3779
- 👤 **Yippie Yip**  
*Digital Director @ Reprise Digital*  
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